

INTERSECTIONS

European Research Showcase 28-29 April 2023

Join an epic 48 hour continental showcase of research this spring! The **European Research Showcase** invites researchers in industry and academia, at any professional level and in any discipline to highlight their work in this social media based engagement event.

Using the theme **Life, Land, Place and Space**, we encourage you to be creative and create content that brings your work to life for a broad audience of viewers across TikTok, Instagram and Twitter.

To take part, you can do any and all of the following

- Create a 2-minute video that tells your research story in an engaging & creative way
- Participate in a livestreamed interview or discussion panel about your work
- Submit a short profile about your & your work, which we will turn into a social media graphic

By signing up you'll get access to a suite of FREE public engagement training videos, a live virtual training event focused on video content creation for social media and content creation support from an award-winning science communicator.

The European Research Showcase is part of INTERSECTIONS, an international collaboration funded by UKRI and we are looking for organisations and community leaders across Europe to help get your local communities involved.

Get in touch! To express your interest and find out more about how you and your organisation can get involved contact sam@scicommwithsam.com or visit our registration page <https://www.eventbrite.co.uk/e/european-research-showcase-registration-to-participate-tickets-478098554647>



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We will provide you with

- Access to a suite of training videos focused on public engagement with research, covering jargon busting, inclusivity, safeguarding and more
- An invitation to **Lights, Camera, Action!** a free 2 hour online training session focused on video content creation for research on 19th February 2023.
 - This training will guide you through the process of creating high quality video content for use on TikTok and other social media platforms using just your phone and simple editing software
- Mentorship in content creation and social media use
- Communications materials – a digital marketing pack to share with your communications team including a short video, suggested social media posts, images and text for websites and newsletters, etc.
- Troubleshooting support for setting up your activities

Frequently Asked Questions

I am a student, can I participate?

- Yes. We welcome participants at all levels of their research careers, from undergraduate through to directors and vice principals

I don't have a TikTok/Instagram/Twitter account, can I get involved?

- Yes. We will share the content on your behalf, so you do not need to have your own account

I don't have time to create a video. How can I take part?

- We can set up a livestreamed interview or panel discussion, and have a limited number of slots for individuals to submit a profile

Can I invite my colleagues to participate?

- Yes, we are looking for lots of participants, so please do share with your colleagues.



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Example Profile

GLOBAL SCIENCE SHOW INTRODUCES...

Dr Heather Doran (she/her)

What does your work involve?

I'm the Public Engagement Manager for the Leverhulme Research Centre for Forensic Science. I work with researchers, staff and students in our team to get others involved with our research through podcasts, comics, virtual games and conversation. Our work is focused on raising standards and promoting a realistic understanding of current forensic science and we do this through research and engagement. I also create The SciCommer newsletter each week!

What got you interested in STEM?

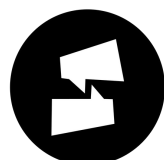
Biology, specifically molecular biology and biochemistry were my main interest area but I realised that my first love is actually getting others engaged with research across a mix of subjects. When I see someone's eyes light up when they've realised something new it's magic! There are a lot of assumptions about STEM, who works in STEM, how it is applied and what innovations are used for. I enjoy breaking down barriers and assumptions.



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